



How a California town improved roadway safety and saved police resources by automatically monitoring traffic at troublesome intersections using cameras and Motorola's Canopy™ solution.

The Problem: *A southern California town needed to improve the safety at several major intersections where rampant red-light runners were causing an increasing number of accidents.*

The Solution: *Motorola's Canopy™ multi-point-to-point wireless broadband platform was installed by Digital Express and connected with cameras mounted at each intersection to transmit real-time photos of traffic violators directly to the police station. Using the photographs, police can issue citations to violators and provide insurance companies with detailed information for accident claims. www.digitalexpressmd.com ; www.motorola.com/canopy*

The Result: *In one month, city police recorded approximately 3,000 violations and issued over 900 citations. Increased community awareness to slow down and stop has improved safety conditions, has reduced police time required to investigate accidents and file reports, and has provided the city with a cost-effective solution which has already paid for itself through increased traffic ticket revenue. to wireless phones.*

Background

A California town needed to increase monitoring at several street intersections where public safety was compromised by drivers running red lights and resulting in an increase in car accidents. Budget constraints made it impossible to hire more police to monitor the intersections. And the growing number of responsibilities requiring police resources would be severely impacted if dedicated monitors were installed at each corner. Hoping to use technology to catch violators, the city investigated several solutions. Traditional telecom companies often were too slow, too expensive or too susceptible to transmission and availability problems. Digital Express recommended Motorola's Canopy solution which installed quickly, has worked flawlessly, and has delivered higher bandwidth transmissions for a much lower cost. According to Chris Pease, Vice President of Product Management at Digital Express, "The Motorola team and Canopy are fantastic! They gave us a first class solution that not only addresses the city's immediate needs, but also is easy to expand to fulfill future requirements too." With the success of this deployment Digital Express is actively working with other cities to install the traffic intersection Canopy solution.

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Beyond Wireless is a regular media alert that is intended to illustrate a unique deployment of Motorola's Canopy wireless broadband technology. Our goal is to assist you as you develop current and future story ideas depicting the evolution of wireless broadband technology that connects people to



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